





# MOVING FORVARD DECEMBER 2021

#### HAPPY HOLIDAYS!

May you have good health and many blessings throughout the year.

Clubs – if you have not done so already please send your updated club and contact information to: member@pasnow.org

Mini grant deadline- Paperwork for Mini-grant program is due. Checks for clubs who have completed all paperwork will be distributed by mid-December.

### PLAN AHEAD – TWO IMPORTANT MEETINGS

**Meeting #1 PSSA Informational Meeting** - PSSA has not forgotten about your responses to our past survey. Yes, we are very interested in member comments, ideas, etc. Committees have been hard at work for the benefit of all snowmobilers. The Trail and Registration Fee Committees have been having discussions concerning relevant issues which involve clubs, DCNR and PSSA. What does PSSA do? Please join us for a Zoom meeting on January 19. (You will also be able to participate in the meeting by phone) Information will be available in the January Keystone Snowmobiler.

**Meeting #2 DCNR** - PSSA is scheduling a meeting with DCNR personnel in January/February. We need all members to attend this meeting. Income/Expenses of running a snowmobile program across the state will be presented. Clubs are asked to review your last several years of income/expenses. Realistically, in a good snowmobile season what does it cost to maintain your trails/trailhead? Do you have a groomer / equipment replacement fund? How many hours/miles does your club groom? Maintain trails? What does a club do which does not groom? PSSA needs this kind of data from clubs to support our position on registration fee increases and ultimately have fair/equitable distribution of registration funds. Without pertinent data we have little to prove what PSSA and club expenses and needs are. Meeting information will be in the January issue of the Keystone Snowmobiler. Please join us for this Zoom meeting when date is announced.

# **MOVING FORWARD**

Raffles- thank you to all who bought raffle tickets. Congratulations to our winners. They are posted on the PSSA website and in this edition of the Keystone Snowmobiler.

The following are DCNR meetings that several board members attend:

- SAAC Snowmobile ATV Advisory Committee
- CNRAC Conservation and Natural Resources Council
- PTAC PA Trails Advisory Committee

One can find the minutes of the above meetings on the DCNR website: www.dcnr@pa.gov

In addition to the above PSSA is also represented on the following:

- USA United Snowmobile Association Composed of Presidents of North East Snowmobile States plus representatives of Colorado and California.
- ACSA American Council of Snowmobile Associations represents State Associations

Also:

• Ed Klim of the International Snowmobile Manufactures Association (ISMA) keeps all Associations up-to-date with major trends which can effect snowmobile recreation.

Other Information:

**The ATV Pilot project** is being closely monitored both by DCNR, PennDot, Municipalities and members of the PTAC. If you have comments positive/negative send them to DCNR.

**Ride Command** – see advertisement – PSSA does not have an official stance on this technology. Clubs are advised to use caution, check liability issues and have everything in writing.

# **MOVING FORWARD**

**MOA** – Maryland training for pilots – Maryland –check with your representatives – these training sessions involve low fly overs of designated areas in Pennsylvania. There is concern about the effect of noise and disturbance of wild life in these areas.

**New to DCNR - SOLAR PANELS** for parking on Presque Isle State Park. CHARGING STATIONS at designated parks. Will they accommodate electric sleds??

**HB 478** is related to MOTORCYCLES and there use in the state.

**SAFETY CLASSES-** Please check the websites and the Keystone Snowmobiler for future dates.

Please take the snowmobile pledge...

Remember to Take the Pledge at https://snowmobilerspledge.com

Thank you to all our members, Board, Committees, Administrators and DCNR personnel for all your work and interest in promoting snowmobile recreation.

Think Snow – Erie has it! Liz Krug, President PSSA PS – "SPAM' IS ON THE LOOSE. LEAVE A MESSAGE IF I DO NOT ANSWER YOUR CALL



ACSA calendars, which help support ACSA, are available now. 365 chances to win over \$14,500 in prizes - Price \$20 - make check to ACSA: Send to PSSA, PO Box 10126, Erie, PA 16514

## **SPECIAL PSSA ZOOM CALL**

Dear Club Officers, Directors, and Members,

You asked, we listened! In response to your input on our member survey earlier this year, PSSA invites you to join us on a Zoom call on January 19th, 2022, to bring you up to speed on new developments within our organization and our sport.

We have been very busy addressing issues that you deemed important or very important in our the survey and we'd like to tell you all about it. Due to numerous new things happening at PSSA, we would like to open up a forum to exchange ideas that will impact clubs and will require timely input from clubs. We will schedule this call for an hour and will ensure that any questions attendees have will be answered.

Since 1969, PSSA has continuously worked to promote the sport of snowmobiling, to protect snowmobilers' right to ride, and to improve the riding experience in Pennsylvania. To accomplish its objectives, PSSA has been fortunate in receiving funding assistance from State Government and others, such as the International Society of Snowmobile Manufacturers. Whenever possible, PSSA has also shared this support. We continue to develop relationships with Department of Conservation and Natural Resources (DCNR) personnel and Snowmobile/ATV Advisory Committee (SAAC) and Pennsylvania Trails Advisory Committee (PTAC) stakeholders that have common goals with PSSA.

We continue to be the statewide non-profit association that works on behalf of snowmobilers and others having a stake in winter recreation and tourism throughout Pennsylvania. Our clubs under the PSSA umbrella are a critical part of this process. We work to cultivate strong relationships with our clubs and to encourage clubs and their members to be thoroughly involved in this.

PSSA membership is open to anyone sharing these interests or enthusiasms, and heartily encourages its members to also join and support a club for the recreation and fellowship it provides.

We invite you to join us on Wednesday, January 19th, from 7:00 to 8:00 pm. Go to <u>https://www.pasnow.org/events/</u> Let's hope for a cold, snowy winter here in Pennsylvania.

Sincerely, Liz Krug, PSSA President

# **PA WINTER OUTLOOK**



With the Winter season fast approaching, it seems like we did not have much of a Fall. When making the annual winter outlook, forecasters look for any potential correlations that may give an indication for what's to come in the colder months. Typically here in Pennsylvania, a warmer than normal October followed by a cooler than normal November leads to a colder than normal winter season. Unfortunately, it's not quite that simple, and there are many other indicators that factor into the forecast.

First and foremost, this winter will feature La Nina conditions in the Equatorial Pacific. That means sea surface temperatures are cooler than normal in the ENSO region. This is the second year in a row with La Nina conditions. The significance of a second-year La Nina is that the Southeast Ridge, which creates dry conditions in the southeast and mid-Atlantic region, could be more of a factor. The southern stream, which supplies many of our winter storm opportunities, is probable to be quieter than normal also thanks to La Nina...

#### READ MORE FROM PA WEATHER ACTION!





PELARIS

## RIDE COMMAND BY POLARIS STAY ON THE TRAIL. STAY IN THE KNOW.

Do your part to keep snowmobile trails and riding areas open by only riding where you should. RIDE COMMAND partners with local trail clubs and associations to maintain and share the latest trail information.

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©2021 Polaris Industries Inc. Polaris recommends that all riders take a training course. Do not attempt maneuvers beyond your capability. Always wear a helmet and other safety apparel. Never drink and ride.

## HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org
SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email Pictures: jpeg/png format

### **DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION**

# **PUBLIC COMMMENT**

### Forest Service accepting public comment on Lewis Run Snowmobile Bypass Trail

The U.S. Department of Agriculture, Forest Service is accepting public review and comment on the Lewis Run Snowmobile Bypass Trail project, on the Bradford Ranger District of the Allegheny National Forest.

The Lewis Run Snowmobile Bypass Trail project area includes approximately 5.5 miles of trail and includes a mix of private property and National Forest System lands.

The proposed new trail segment will provide an alternative route to the main 1A trail that utilizes forest road 455. It begins at Pine Acres Country Club and ends at the intersection of forest roads 188 and 455. The entire route utilizes existing Forest Service and private roads and does not require any new construction.

The Willow Creek Snowmobile Club has secured permission for the trail from several private property owners and Oil and Gas interests, including the Bradford Area Golf Association (Pine Acres Country Club), Minard Run Oil Company, First America Energy, and Lyme Timber. Additionally, the Pennsylvania Department of Transportation has approved Lafayette Township's request for "snowmobile crossing" and "snowmobile crossing ahead" signs for crossing State Route 59.

With these approvals in place, the Willow Creek Snowmobile Club has requested Forest Service approval of the trail segments that utilize Forest Service roads.

The proposed trail will enhance visitor safety and experience by providing additional trail opportunities that complement the existing trail system and provide visitors with additional access to amenities and services like parking, fuel, and food.

For more information or to submit a comment, please contact Bradford District Ranger Rich Hatfield at comments-eastern-allegheny-bradford@usda.gov or 814-363-6000. You may also mail written comments to District Ranger Richard Hatfield, 29 Forest Service Dr., Bradford, PA 16701.

Full news story from The Bradford Era

# HYNER MOUNTAIN SMC

Hello from Hyner Mt. Snowmobile Club. Want to let everyone know what's been happening up on the mountain.

Well, October had us at the lodge for our fall work-weekend. This is the time for members to get some projects done and get the lodge ready for the upcoming winter, and the snowmobile season.

We held our Annual Youth Snowmobile Safety Class on November 6th. This year, our class was held in cooperation with Kurtz Motorsports at their facility in Allenwood. We had 8 young snowmobilers attend. Our instructors conducted a very good and informative day of training. We are very fortunate to have Harrison Langley, Jr., Henry Hartman, and Rich Ebersole as instructors. Hyner Mt. Snowmobile members provided lunch and snacks. All in all, it was a good day.

Well, all that being said, now we wait for cold weather, and, of course, snow!! Only a couple of weeks until the new season begins.

Talk to ya next month. THINK SNOW!

Dan Casey



# **A BLAST FROM THE PAST**

By Clinton LaTourette

My father, Carl LaTourette, was an avid snowmobiler from the time his father-in-law bought a brand new 1965 Polaris Mustang until the last year of his 93rd year of life. My mother, Marilyn, also a snowmobiler, was a saver of many things, including my father's snowmobile magazines. My siblings and I have been cleaning out their house since both have passed away. Among the boxes of snowmobile magazines, there were issues of Keystone Snowmobiler going back to 1982. I thought it might be interesting and fun to see what PSSA and Pennsylvania snowmobilers were doing 40 years ago. I intend to go through these old magazines and re-print articles or information that are interesting. I will call my column A Blast from the Past.

The oldest issue that I have found is dated March 12, 1982, Volume 6, Number 7. The first interesting fact that I noticed is the newspaper then was not called the Keystone Snowmobiler. It was called PSSA News. At that time the president was Ron Lindsay from Saxonburg, Pennsylvania. The vice president was David Auker from Ephrata while the secretary as well as the managing editor of the paper was Karen Parks from Marionville with no mention of a treasurer. The directors at that time were George Albert of Harrisville, Robert Davis of Nazareth, David Chamberlain of Westfield, David Weaver of Huntingdon, and Jerry Mueller from Zelienople.

The spring meeting that year was scheduled for April 4 to be held at the best Western in Clearfield, PA. The main topic of discussion at this meeting was to be a gasoline tax transfer bill to help fund snowmobiling in Pennsylvania.

Another article describes how PSSA held a trail ride that was hosted by the Potter County Snowmobile Association. There were 270 snowmobilers that attended this event. Another article chronicles O & W Snow Trails hosting a poker run that year which had 700 participants from Connecticut, New York, New Jersey as well as Pennsylvania. One article entitled "No Comparison Between Snowmobiles of Today and Those of Early Days" brought a smile to my face when I think of the differences between the sleds from 1982 as compared to 2021!

# **A BLAST FROM THE PAST**

Some of you old-timers may remember 1981 was the year that Arctic Cat filed bankruptcy and stopped making snowmobiles. There is an article in this newspaper entitled "Polaris Ends Attempt to Buy Arctic" about the attempt of Polaris Industries, Inc., to purchase Arctic Enterprises which did not happen. (There were no 1982 or 1983 Arctic Cat models built.) For those of you who might wonder how that turned out, Arctic Cat employees pooled their resources and were able to take over in 1984.

Lowell Morton had a column that he called Points... I'd like to include some of his gems here.

Lowell Morton's Points...

- A simple fact that is difficult to learn is that the time to save money is when you have some.
- Did you wake up grouchy this morning or did you let her sleep?
- A rumor is about as hard to unspread as butter.
- Spit, spat and spite are close relatives.
- No one ever stumbled into anything while sitting down.
- Don't call a restless man nervous; he may be wearing scratchy underwear.
- Just think how happy you'd be if you lost everything you have right now and then got it back.
- Habits are either bobs or sinkers, cork or lead. They hold you up or hold you down.
- Ignorance has something to be said for it. It gives rise to about 9/10 of the world's conversational output.
- In the Old Testament, it was a miracle when an ass spoke. How times have changed!
- One way to stay happy is to learn to enjoy trouble.
- A man has tact who won't change his mind but will change the subject.

I am enjoying this brief journey back in time. I hope you do, too – thanks for coming along with me!

# **GLENDALE LAKE SMC**

Greetings from Glendale Lake SMC. As this is being written there is snow on the ground. Hopefully we'll be riding soon.

Several Trail clean ups were held and more are planned. Trails around Prince Gallitzin State Park are done as is the trail out of the Patton's Sportsmen's Club. And the Shomo Run Bridge surface is covered. Still to be done is the trail from Sandy Ridge to Black Moshanon. Watch the Club Facebook Group page for trail cleanup announcements.

The first two weeks of December begin with a Christmas Parade, our Annual Christmas Party and Annual Club meeting. The Christmas Parade kicks on in Downtown Altoona on Thursday December 2nd at 6:00 PM. We're the last float in the parade because we have the honor of bringing in Santa Claus himself. And this year Santa's sleigh will be pulled by a team of Snowmobiles! Some preliminary float pictures are attached. The Club Christmas Party is Monday December 6th at 6:00 PM. Great Food, camaraderie, a few games, and new this year -some basket giveaways. A covered dish desert or treat is optional, pizza and delicious French fries are provided. The Club Annual Meeting will follow at apx 7:00 PM with election of Officers and Board.





# **GLENDALE LAKE SMC**

Just a reminder that the Club trail connecting Prince Gallitzin State Park to Black Moshanon State Park doesn't open until the end of PA Hunting Season on Sunday January 16th. The trails in the State Parks open December 15th, weather permitting.

If you haven't renewed your club membership yet for 2022, please do so. We need everyone's support to continue to grow the trail system in this area. Get club membership forms from our FaceBook Page. https://www.facebook.com/GLSMClub





# HELP THE CLUBS HELP THE TRAILS

Who doesn't want more and better trails?

The Challenge: Close to half the snowmobile trails in Pennsylvania are planned, constructed, maintained and groomed by local snowmobile clubs. Volunteers in these clubs carry the load of all this work. PSSA Mini-grants assist with some financing of these trails but again most of the burden falls on the individual clubs and their members.

Challenge II: Funding for State Park and State Forest Snowmobile Trails comes from Snowmobile Registration Receipts. The cost of Snowmobile Registration has remained stagnate for the last 20 years, not keeping up with inflation or increased costs. Pile on that the ATV and Snowmobile Funds were split several years ago further reducing the funding that DCNR has for snowmobile trails. So how does DCNR fund more trails including connector trails? More grooming? Better reporting of trail conditions? Keeping the lots plowed right after snows?

Looking for answers: In last winter's PSSA Survey over 83% of respondent snowmobilers said that they would support an increase in snowmobile registration fees if that would result in a better trail system. In response to that, PSSA formed a Registration Committee charged with the task of pursuing what 83% of sledders said they would support, increased registration for more and improved trails. The challenge is complex and included in that responsibility is funding trails on both public and private property. How do we support and fund the clubs thru registration? How does DCNR get the funding they need to expand the trail system and groom more often. And only the PA State Legislature can change Snowmobile registration fees so any change will need to go thru your local legislator.

The PSSA Registration Fee Committee is looking at several models of what changes could look like. The ANF Funding model is being looked as well as the ATV Trail Permit Trial, and others. The Registration Fee Committee is looking at what other states are doing as well as studying reciprocity with them. And they've had preliminary discussions with various stake holders including some clubs and DCNR. Please reach out to your PSSA Regional Director with any input you have on this initiative. Stay tuned.

# **SEASON PREPARATIONS**

Trail work continues year round with planning, permitting, getting land owner permission, meetings with local municipalities, and a myriad of other chores. But the activity really ramps up come fall. Clubs across the Snowbelt shift into high gear with bridge building, trail clearing, organizational meetings, racing, picnics, Club house cleaning, groomer purchases, groomer repairs, groomer barn repairs, youth safety courses and more. Here's just a taste of all the activity going on across the state of PA surrounding your favorite sport of snowmobiling. Many of these projects have been funded by PSSA/DCRN MiniGrants. Take a look. See more on the PSSA Facebook page for up to date reporting of club activities and snowmobile safety courses. https://www.facebook.com/pasnow



# **LET'S PARTY!**

It's party time in PA Snowmobile Land. Many snowmobile clubs throughout the state gather in December to kick off the winter with a Christmas Party. This affords the clubs a great time to reunite for the season, renewing old acquaintances and making new friends. Typical gatherings are around some great food which is accompanied by some fun and games. Some clubs have gift baskets to give away while other have a visit from Santa Claus.

If you're new to a club or an area, or just want to meet up with fellow sledder's, don't miss this opportunity get some good eats, have some fun, and get some good trail tips for the coming riding season. And don't miss the chance to plan a good trip or two. Merry Christmas!



PISC TRAILS CLOSED

Presque Isle Snowmobile Club - Waterford, PA November 7 at 4:55 PM · 🕥

...

Breakfast with Santa December 4th at 9:00am at the club house. Pancake breakfast, Face painting, Fun and games. \$5 per person. Call for reservations (814) 440-2386.



# **RAFFLE WINNERS**

Thank you to everyone who participated and supported PSSA during our recent raffle. We are thrilled to share the winners with you. Many thanks to our sponsors! If you'd like full details on the prizes and winners click <u>HERE</u>!

### CAN AM OUTLANDER

MARTI KALKO

**BEAVER CREEK LODGE WINTER ADVENTURE** 

TIM HOLTZ

### F&S YAMAHA GIFT CERTIFICATES

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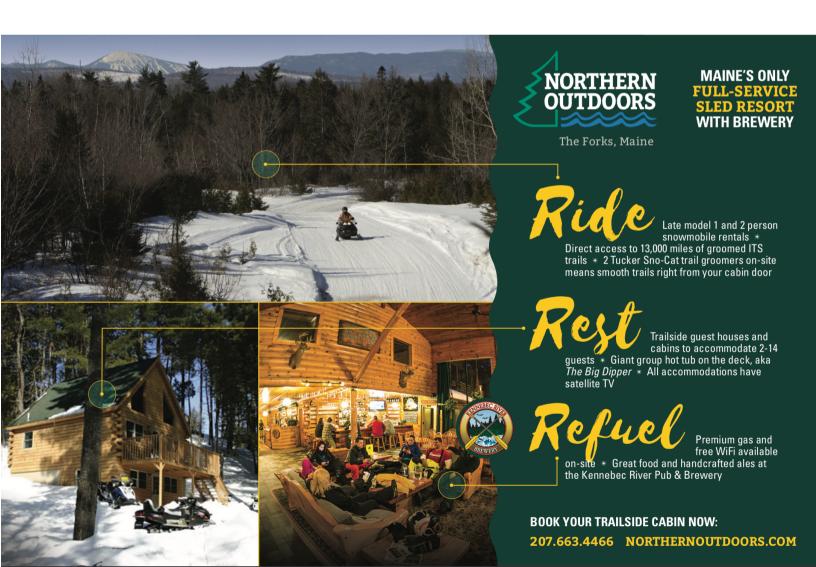


# **TRAIL CONDITIONS**

Here's what to do: Check in with the local snowomobile club! For a list of clubs in PA click HERE!

## Check out the information DCNR has <u>HERE</u>!

Visit our <u>WEBCAMS</u> page for a first hand view!



# **SNOWMOBILE SAFETY CLASSES**

### 2021-22 MASTER SAFETY CLASS LIST

(sorted by county) Click <u>HERE</u> for the full list of classes.

# **Snowmobile Safety Classes**

If your club is holding a Snowmobile Safety class this Fall/Winter please let us know and we will promote the class in the Keystone Snowmobiler. Send all the details to member@pasnow.org



## PREMIUM MEMBER RECOGNITION

### Thank you to our Premium Membership investment levels for 2022 Membership Year Blizzard Storm

Robert J Adamski Andretti Family, Mario Barrett, Herb Jason Baver Bendal Family, Larry Mike Brower Brown Family, Richard Caldararo Family, Steve Clause Family, Albert Bruce Cox Drohan Family, Troy Nathan & Ingrid Eckhart Gochenauer Family, Joseph Steven Gowman Randal Green Gustavson Family, Brian **Terry Kline** Krise Family, Timothy Arline LaTourette Clinton LaTourette Steve Matscherz Scott Moody Charles Paige Petronchak Family, Michael Scott Rodich Robert Rohrbaugh Rohrer Family, B. **Douglas Sampson** Sell Family, Andy Sell Family, Robert Siska Family, Joseph Wesley Smith Strotman Family, Norm Weiss Family, Julie Willard Family, Joe Wood Family, Terry Zartman Family, Gene

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## PREMIUM MEMBER RECOGNITION

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Thank you!

## **DONATIONS APPRECIATED**

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



## **PSSA BOARD OF DIRECTORS**



PRESIDENT Liz Krug (2021, Erie Co.) 9820 Lake Pleasant Road Erie, PA 16509 Cell Phone: (814) 464-3971 ottilia@roadrunner.com



VICE-PRESIDENT: Richard Hayes (2020, Allegheny County) 2485 Parkview Lane Allison Park, PA 15101 Phone: (412) 735-6716 rahazey@yahoo.com

SECRETARY: Cindy Barrick (2021) 49 Huggins Road Duncannon, PA 17020 Phone: (717) 991-1131 pasnowfamily@gmail.com



TREASURER: Arline LaTourette (2020, Wayne County) 792 Torrey Road Honesdale, PA 18431 Phone: (570) 729-7865 arlinedutton@hotmail.com

## DIRECTORS



Terry Wood (2021) 8622 Hickory Hollow Drive Chardon, OH 44024 Phone: (440) 867-8682 woodtlw@gmail.com



Don Mosier (2021, Erie County) 4251 Greenlee Rd. McKean, PA 16426 Phone: (814) 476-7984 cjdlmosier@gmail.com

Norm Strotman (2021) 474 South Kendall Ave Bradford, PA 16701 nmstrotman@gmail.com

### **REGIONAL DIRECTORS**

#### What do Regional Directors do?

Board Member and participate in Board meetings Represent clubs in their Region. Liaison with the Board Help promote snowmobile recreation. Ambassadors for snowmobile recreation state-wide Help with projects- Power Sport Show, rides Contact elected officials as needed

REGION 1 Chuck Thompson (2021, Erie Co.) Corry, PA Phone: (814) 462-5613 chuckthompson@hotmail.com

> REGION 2 VACANT

REGION 3 David E. McCarty (2020, Westmoreland Co.) Export, PA Phone: (412) 480-7068 Twintracker3@aol.com

> REGION 4 Scott Rodich (EAST) St. Marys, PA Phone: (814) 594-7825 serodich@windstream.net

REGION 5 Travis Mathna (2020, Adams Co.) Gardners, PA Phone: (717) 677-8089 gotsno@embarqmail.com REGION 6 VACANT

Nathan Eckhart, CPA (Ass't Director, Lehigh Co.) Coplay, PA Phone: (610) 262-0281 nsecpa@rcn.com

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REGION 8 Roger Auker (2022, Lancaster Co.) Stevens, PA Phone: (717) 336-1061 Fax: (717) 336-0362 rogerr@dejazzd.com

Doug Blauch (Ass't Director, Lebanon Co.) Jonestown, PA Phone: 717-383-3559 blauch@comcast.net

REGION 9 Robert Housley (2021, Cambria County) Dysart, PA 814-312-6343 pa.snow.rob@gmail.com

Randy Green (Ass't Director, Blair County) Altoona, PA 814-946-4829 greensnow@atlanticbb.net REGION 10 Cindy Barrick (2021, Clinton Co.) Duncannon, PA Phone: (717) 991-1131 pasnowfamily@gmail.com

REGION 11 Scott Watkins (2020, Bradford County) Columbia Cross Roads, PA Phone: 570-297-4018 Cell: 570-529-5375 1961watkins@gmail.com

REGION 12 Clinton LaTourette (2021, Wayne Co.) Honesdale, PA Phone: (570) 729-7865 windyview@live.com

Jim Griffin (Ass't Director, Susquehanna County) Forest City, PA Phone: (570) 780-9155 jimmiegriff@gmail.com

SNOW ANGEL CHAIRPERSONS: Kelly Watkins Phone: (570) 297-4018 klmwatkins69@gmail.com

Loretta Hayes Phone: (412) 496-7615 mshazey15101@yahoo.com

## **PSSA Information**

### PENNSYLVANIA STATE SNOWMOBILE ASSOCIATION, INC.

PO Box 10126 Erie, PA 16514 TOLL FREE: 1-888-411-PSSA (7772)



THE KEYSTONE SNOWMOBILER published monthly by PSSA MATERIALS DEADLINE 15th of month preceding the issue

### CONTACT US Have an article for the Keystone Snowmobiler? Send us an email at: member@pasnow.org with the subject line "Keystone Snowmobiler"

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PSSA Website: www.pasnow.org

PSSA Facebook "Pennsylvania Snowmobiling" www.facebook.com/ pasnow

Membership information and Keystone Snowmobiler: member@pasnow.org

> Grant information: Lisa Vallimont lv051066@gmail.com

General information: info@pasnow.org Toll Free – 1-888-411-PSSA

American Council of Snowmobile Associations (ACSA) www.snowmobilers.org

International Snowmobile Manufacturers Association (ISMA) www.snowmobile.org

### **PSSA Information**

Membership/Finance/ Communications: Kathy Woolever Maura Donley

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EMAIL: member@pasnow.org

GRANTS Lisa Vallimont lv051066@gmail.com

For a full list of PSSA Member Snowmobile Clubs, Associate Members, Dealers & Accessory Dealer Members please visit www.pasnow.org **PSSA Board Committees** 

Elizabeth Krug, President, Ex-Officio of all Standing Committees

STANDING COMMITTEES: Executive, Finance, Trails, Public Affairs, Fund Raising, Safety, Website

Executive Committee Elected Directors of the Board of Directors Elizabeth Krug, President (2022), Chair

> Finance Committee Arline LaTourette (2020),Chair

Trails Committee Elizabeth Krug (2022), Chair

Fund Raising Committee Norm Strotman (2022), Chair

Safety Committee Don Mosier (2022), Chair

Website Committee Kathy Woolever - website administrator Terry Wood (2021), Chair

> Public Affairs Committee Richard Hayes (2020)

## Keystone Snowmobiler

Advertising Rates 2021/2022

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

#### AD SIZES

Full Page 10" wide x 13" high

1/2 Page Vertical 5" wide x 13" high

1/2 Page Horizontal 10" wide x 6.5" high

1/4 Page Vertical 5" wide x 6.5" high

1/4 Page Horizontal 10" wide x 3.25" high

Advertise in all seven digital issues and receive a 10% discount if paid in full.

#### **PREMIUM ADDITIONS**

#### FULL PAGE ADVERTISER RECEIVES:

Banner ad placement in Keystone Snowmobiler monthly E- Newsletter Website Recognition Facebook Thank you

1/2 PAGE PAGE ADVERTISER RECEIVES:

> Website Recognition Facebook Thank you

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

#### **AUDIENCE SIZE**

Monthly Digital Magazine and E-Newsletter distribution : 3100

Website Monthly Traffic August to February: 35,500 Sessions/20,500 Users

Facebook Audience: 11,000



## Give the Gift of Membership!

Member Information	( ) New ( )	Renewal Mem	ber ID:
Name or Organization:			
Contact Name for Organization: Mailing Address:			
Phone: ( )	County where you live:		
E-Mail (required):			
Membership Category: Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA. I give permission for my name to be published: Yes ( ) No ( ) Individual Standard (\$30) Family Standard (\$30)			
<ul> <li>Individual Standard (\$30)</li> <li>Individual Snow Burst PM (\$45)</li> <li>Individual Storm PM (\$65)</li> <li>Individual Blizzard PM (\$105)</li> <li>Snowmobile Dealer (\$35)</li> <li>Associate (\$35)</li> </ul>	Family Snow Family Storn	Burst PM (\$45) PM (\$65) ard PM (\$105) ealer (\$35)	
Dues and Additional Donations			
Dues Total Snow Angels Children's F Donation to PSSA <b>Total Amount Due</b>	und \$ \$ \$ \$		
I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association			
Club Member? Yes ( ) No ( ) Which club(s)?			
Are you willing to assist during snow emergencies? Yes ( ) No ( ) Emergency phone: ( )			
Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078			
For credit card payment please mail or fax to: 866-723-2506			
MasterCard ( ) VISA ( ) Acc't No Billing Zip Code:			
Exp. Date:Signature:			
Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.			