

The Official Publication of the Pennsylvania State Snowmobile Association

Keystone Snowmobiler



February 2024

www.pasnow.org



#loveisintheflow

HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org

SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email

Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

For postings to our Facebook page, please fill out this form. Guidelines for posts are on the form.

[Facebook Form](#)

FOLLOW US ON SOCIAL



SNOWMOBILE SAFETY CLASSES

For list of all the Safety Classes please visit:

<https://www.pasnow.org/snowmobile-safety-classes/>

If your club is holding a safety class and you'd like to be on the list please submit your info to: member@pasnow.org.



MOVING FORWARD

February 2024

Hello everyone!

The snow has come and gone for now and hopefully everyone got chances to ride. The reports I got from restaurants and fuel stops say it was the best couple of weekends in a long time.

MapGears is just about ready to launch, thanks to Rob Housley and Randy Green. They have spent hundreds of hours putting in the trails, restaurants, and fuel stops with GPS across our state. We give a big thank you to these men. We all hope to enjoy this program soon!

The Spring Meeting will be April 13th this year. It will be held at the BestLine Powersports in Centre Hall, PA. This is your opportunity to come and meet other snowmobiling people, see what PSSA is all about, and learn more about what we are doing for snowmobiling. We also want you to come and give us your input and ideas on how to better our sport. We'll also be holding our raffle drawing that day! Hopefully you've received your raffle tickets by now. We appreciate your support of PSSA. Make sure you get your tickets back to us in time! We have more information about the event and the link to register in this edition of Keystone Snowmobiler. Volunteers are always needed at the event!

Our Legislative Ride was rescheduled due to the lack of snow. It was moved to March 13th in Erie at the Presque Isle Snowmobile Clubhouse. Details and volunteer opportunities are available in the coming pages of this Keystone Snowmobiler and on our website.

We are also working on the Fall Powersports Show coming to you on October 25th through 27th! The contract was just signed for the Bloomsburg Fairgrounds. New this year will be Pennsylvania Off-highway Vehicle Association working with us. They represent off-highway vehicles, ATV's and side-by-side riding. This joint venture and other plans will help to make this one of the best shows ever.

Thanks! AND THINK SNOW!!!

Rich Hayes, PSSA President



WE'RE BACK!

PA POWERSPORTS SHOW
RETURNS
OCTOBER 25-27, 2024



Bloomsburg Fairgrounds!

More information coming soon!



Almost Ready!

Trail Map App coming soon!



PSSA has signed a contract with MapGears for a trail map app – a much needed enhancement to the snowmobiling experience in Pennsylvania. The first year will be a pilot program with a limited number of state trails and a limited number of participating club trails. Getting the MapGears application up and running is a major work in progress as we continue to load more trails, more trail conditions, and more features over time continuing into next year. Robert Housley, currently on the PSSA Trail Committee and the Region Nine PSSA Director, will be the super user administrator to coordinate the implementation and each club will have someone assigned to keep their trails updated. We are very grateful to Zippo Outdoors for their generosity! We ask everyone to support this company that supports PSSA and snowmobile riding enthusiasts whenever possible.

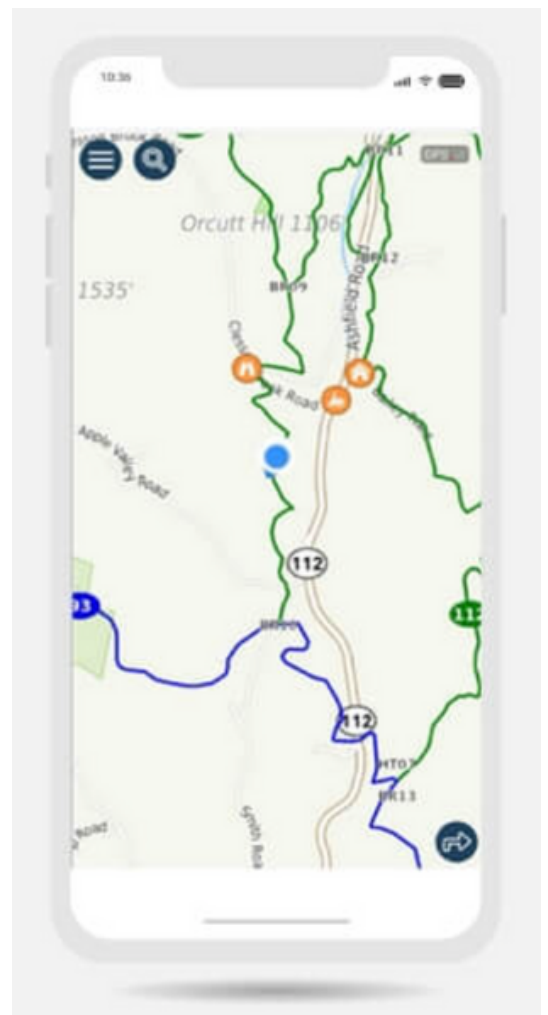
Training for interested clubs has begun.

Please reach out to trails@pasnow.org to let us know if you want to participate. Send your club maps in one of these formats:

CSV//SHP/TAB/GPX/KML/GDB/VRT/Geo JSON

Zippo has graciously provide the Pennsylvania State Snowmobile Association (PSSA) the necessary funding to get MapGears up and running for the first year! MapGears is a proven program that has both a website and a phone APP and is being used by most snowmobile states here in the United States of America as well as by provinces in Canada. We are very excited to be able to move forward with this Mapping, Trail Conditions, and GPS program.

Learn more about Mapgears [HERE!](#)



Trail Maps App Coming Soon!



This is the PSSA disclaimer for the MapGears app:

Snowmobilers and trail users shall indemnify and hold harmless the Pennsylvania State Snowmobile Association, DCNR and participating Pennsylvania Snowmobile Clubs against and from all actions, suits, claims, charges, liability, loss, costs and expenses which may result from the use of the MapGears app. Trail routes, conditions, closures, etc., may change and is not the responsibility of the PSSA, DCNR or participating Pennsylvania Snowmobile Clubs. Please be aware that this is a Pilot Program. All the features and trails will not be accessible in its entirety for the 2023/2024 season.



**Thank you Zippo for supporting
PSSA's new trail map app!**

Did you know that Zippo has hand warmers?
Click [HERE](#) to see all their great products!

PSSA UPCOMING EVENTS!

3RD ANNUAL PSSA NIGHT WITH DCNR

Wednesday, February 21, 2024

7:00 PM on Zoom

PSSA is proud to host our 3rd Annual informational meeting with the PA Department of Conservation and Natural Resources (DCNR).



2024 PSSA Legislative Ride

Wednesday, March 13, 2024

9 a.m. - 3 p.m.

10538 Rt 19 / Peach St

Waterford, PA 16441



2024 Annual Membership Meeting and Awards

Saturday, April 13, 2024

9 a.m. - 3 p.m.

Best Line Powersports

2031 General Potter Highway

Centre Hall, PA 16828

To register for any or all of our upcoming events, please click the button!



Raffle Time!

The 2024 Winter Raffle is under way! Get those tickets back to us BEFORE April 13th!

We've got some incredible prizes so get those tickets in!

Thank you for supporting PSSA and many thanks to our great raffle sponsors – All Trail Powersports and Best Line Powersports!

<p>PA State Snowmobile Association</p> <p>Name _____</p> <p>Address _____</p> <p>Phone _____</p> <p>Email _____</p> <p>Sold By _____</p> <p>No.2964</p>	<p>PA State Snowmobile Association</p> <p>Grand Prize: \$2,000 Cash</p> <p>First Runner Up: \$1,000 Cash</p> <p>2nd Runner Up: \$500 Cash</p> <p>Drawing on Saturday, April 13, 2024 at 1pm at Best Line Powersports Centre Hall, PA</p> <p>Price: \$10.00 each or 3 for \$25 6000 tickets printed (Need not be present to win)</p> <p>No.2964 PA SGC #4972 Permit #517</p> 
<p>PA State Snowmobile Association</p> <p>Name _____</p> <p>Address _____</p> <p>Phone _____</p> <p>Email _____</p> <p>Sold By _____</p> <p>No.4462</p>	<p>PA State Snowmobile Association</p> <p>Grand Prize: \$1,000 in Sheetz Gift Cards</p> <p>First Runner Up: New 2021 Hammerhead Torpedo Go Kart, 208cc, for ages 6+ from All Trails Powersports, value \$1,299</p> <p>2nd Runner Up: \$500 Best Line Powersports Gift Certificate for Parts, Garments or Accessories</p> <p>3rd Runner Up: \$500 Best Line Powersports Gift Certificate for Polaris Parts, Garments or Accessories</p> <p>4th Runner Up: Best Line Powersports Gift Certificate for \$250 in Klim Clothing AND \$250 in Polaris Parts, Garments, or Accessories</p> <p>Drawing on Saturday, April 13, 2024 at 1pm at Best Line Powersports, Centre Hall, PA</p> <p>Price: \$10.00 each or 3 for \$25 6000 tickets printed (Need not be present to win)</p> <p>No.4462 PA SGC #4972 Permit #516</p> 

If you'd like to order more tickets, click [HERE](#)

Hyner Mountain SMC Update

The snow finally arrived; we hope everyone got out to enjoy it. While everyone was eagerly awaiting the first snowfall of the season, our club was hard at work putting together our "2023 - 2025 North Central Pennsylvania Snowmobile Map". Our club has been doing this "map project" for approximately 20 years so the snowmobile community can not only find their way on the trails around Clinton, Lycoming, Potter, and Tioga counties, but can also locate along the way businesses to fill your tank, grab a bite to eat, find a place to stay, purchase gear to keep you warm, get parts for those unexpected breakdowns, even buy a new sled or trailer, and maybe a more dependable vehicle to get you there.

The best part of the "map project" is we, along with our many business partners, provide this map to the snowmobile community for free! Now that is a deal. What do we ask in return? Nothing other than you support our business partners when you stop in to pick up a copy of the snowmobile trail map.

Where can you find a copy of your free map, you ask? Here are the many businesses who have copies, so stop in, grab a map or two to share with a friend, say thank you and support their business when you are there:

RT 6 area: [Aj's Outdoor Power Equipment](#) , [Aj's Outdoor Power Equipment of Coudersport](#) , [Canyon Motorsports](#) , [Burnin Barrel Bar / Ansonia Valley Inn](#) , [PA Grand Canyon Snowmobile Club](#) , [Larry's Sport Center](#) , [Nob Hill Motel](#) , [Pine Creek Real Estate](#)

Wharton: Wharton Tavern and [Wharton General Store](#)

Cross Forks: [Deb's Cross Fork Inn](#) and [Kinney's Country Store & Jeff's Bar](#) . Give Peggy a shout-out when you are in the store or bar as she and her husband placed an ad just because she loves the snowmobile community.

Germania: [Germania Country Store & Lodge](#) , John's Sporting Goods, [Trails End At The Waldheim](#)

RT 44 area: [Cherry Springs Country Store](#) , [Black Forest Inn and Restaurant LLC](#) , [Pat Reeders Tavern](#) , Fin Fur Feather, [C.H. Waltz Outdoor & RV](#) formerly Bonner Sports & RV, [Terry's Coal and Wood Stoves](#) , [Gary's Sport Center](#), Mountain Top and Provisions

Hyner Mountain SMC

Slate Run: [Hotel Manor](#) , [Wolfe's General Store](#)

Emporium: [The Creekside Inn at Sizerville](#)

Other Businesses outside of the map area: [Best Line Equipment](#) , [Best Line Powersports](#), [Hernley's Polaris and Indian Motorcycle](#) [Sherwood Groves Auto Group](#) [Sherwood Groves Power Sports](#), [Henry H. Hartman Steiner Sales & Service](#) , [Brooks PowerSports Inc.](#) , [Barn of Parts Sled Salvage](#) , [Pat and Son Powersports](#) , [Joe's Equipment & Supply](#), [Renninger's Auto Body & Line X of Reading](#) , [R. E. Davidson & Son Inc](#) , [Kurtz Performance, LLC](#) , [Turf & Trail Equipment](#) , [Blue Mountain Snowmobile Club - Lebanon, PA](#) , [Gellners Arctic Cat Sales and Service, Inc.](#) , [Maguire's Ford of Duncannon](#), [Maguire's Ford Lincoln](#) , [Carr's Trailers & Supplies](#) , [Davis Real Estate](#), [Kurtz Motorsports Inc.](#) , [Pennsylvania Snowmobiling - PSSA](#) , [Blaise Alexander Ford](#) , [Kermit Kissler](#), [Hoffer Paving Inc](#) , [VFP fire systems](#) , [Smart Choice 61 Automotive Service & Sales](#) , [F & S Yamaha & Marine Inc](#)

Respectfully submitted,
Cindy Barrick
Hyner Mountain Snowmobile Club, Reporter



Photo Credit: Wolfe's General Store, Slate Run

Dutch Trail Cutters Continue to Celebrate 50-Plus Years

by Henry Hartman

In the fall of 2021, we started to tell you about the history of the Lancaster County based Dutch Trail Cutters Snowmobile Club, which was formed in early 1971. Here is another flashback from 50 years ago.

An earlier article in this series mentioned the club purchasing 5 acres of land in Havice Valley, Mifflin County, in 1972.

At the October 1973 club meeting, members voted to form a Building Committee and have them research constructing a 28 x 40 clubhouse. Minutes of the November 1973 meeting show the dimensions were enlarged slightly to 48 x 27, with a basement and second story. During the December '73 meeting, the Building Committee reported that some of the materials for the clubhouse have been purchased. A club trip to Old Forge, NY was planned for late January. It was reported that PA State Snowmobile Registration would come into effect in 1974, but the Safety Training requirement for 10-15 year olds would not yet be enforced as the program was not yet ready to be introduced.

Things started to get going in 1974 with a representative from Civil Defense speaking at the January meeting. An attorney gave the group information about setting up the "Certificate of Indebtedness" arrangement for members owning a share of the cabin. This policy continues today! The February 1974 meeting included mention that the state snowmobile registration program was now up and running and would be enforced. By the March meeting, the Building Committee reported that most of the materials needed to build the clubhouse had been purchased at a total cost of \$2,600.00!

Minutes from the April 1974 club meeting include that trees were cut down on the club property and "Working Saturdays" were planned to clear room so a bulldozer could prepare space for the clubhouse, now referred to as "the cabin". Bylaws and cabin rules were approved. The May meeting minutes show that digging was complete and foundations were ready to be constructed. A mason will be contracted to erect the block

Dutch Trail Cutters Continue to Celebrate 50-Plus Years

walls. Volunteers were needed to pre-fab the wall sections in Lancaster County after which a semi-truck would haul them to Mifflin County. A Friday-Saturday work detail was scheduled "to put the trusses up".

By the time the June 1974 club meeting rolled around, the report was given that "the cabin is under roof"! There was some information presented about electric service to the property, nearly half a mile of wooded area along the lane would need to be cleared to place poles and electric lines. At the July meeting, the Building Committee announced they will be planning the kitchen for the cabin.

Today, 50 years later, the Dutch Trail Cutters are still a 100% PSSA club! Every member of the club is also a member of the State organization, supporting snowmobiling across the entire Commonwealth. In future articles, we will explain more about how the clubhouse was built and finished out as a livable structure. The Dutch Trail Cutters Snowmobile Club has memberships available. If you are an active snowmobiler and would like more information, write to: DTC, c/o Ervin Nolt 10 North Hershey Ave. LeolaPA 17540 or call 717-633-5081.



Happy 100th Birthday Snowmobile!

by Henry Hartman

History often is distorted by those who have an agenda. Over the last 70 years, several companies have claimed to be the “inventor” of the snowmobile, but they were all preceded (by 30 or more years!) by one man who started building what he called “Motor Toboggans”.

The year was 1924, and 25 year old Carl Eliason of Sayner, Wisconsin finished two years of work on his first machine. Amazingly, it featured most of the same concepts on the snowmobiles we ride today. Later in this story we will explain more about that unique fact.

Carl J. E. Eliason was born in 1899, one of 5 children. He struggled with a foot deformity which made it impossible to use snowshoes or skis, greatly hindering his ability to hunt, trap, and fish, particularly in the winter. So inventing a machine to travel over the snow was a necessity! Carl Eliason owned a lumber and hardware store in the village of Sayner, which is about 20 miles west of Eagle River in Wisconsin’s North Woods.

That very first Motor Toboggan had skis under the front for steering, a front-mounted liquid cooled engine, an endless track riding on wooden slide rails, a long seat over the track and running boards for the operator to rest his feet on either side of the track. Carl applied for a patent for his creation and in 1927 received that patent. Soon other people wanted a Motor Toboggan for themselves, so Carl started to build them, one at a time. There was no factory, just a small garage behind the Eliason home, near the lumber store.

Over the next 15 years, it is believed that Carl built about 40 Motor Toboggans. The first machine was powered by a twin-cylinder 2-stroke outboard boat motor with a small radiator adapted from a model T Ford. Later machines had an assortment of popular motorcycle engines of the day: Henderson, Excelsior, and Indian. One of the units was nicknamed the Frigid Flyer, it featured a four cylinder Henderson engine and was reported to reach up to 70 mph!

Then, in 1939, with World War II breaking out in Europe, the country of Finland sent Carl an order for 200 of his Motor Toboggans. That certainly must have been a big shock to a man who was hand building his machines one by one. So Carl traveled south to Clintonville, WI and started negotiating with the FWD Company. FWD has a very unique

Happy 100th Birthday Snowmobile!

history by itself, as its original owners were the inventors of four wheel drive vehicles. Carl assigned his patents to FWD and was retained by them as a prime consultant. Carl would receive a paltry 2% royalty on all machines built and sold by FWD. From 1939 through 1963, the FWD Company built Eliason Motor Toboggans. From 1947 to 1963 FWD would produce the machines at a second factory in Kitchener, Ontario, Canada.

Among the “firsts” that can be attributed to Carl Eliason’s machines are: first 2-stroke engine, first 4-stroke engine, first twin cylinder engine, first 4 cylinder engine, first V-twin engine, first slide-rail system, first front-engine machine, first rear-engine machine, and first commercial snowmobile. The bottom line is: Modern snowmobiles are directly traceable to the original 1924 Carl Eliason Motor Toboggan.

2024 is the real 100th birthday of the snowmobile. Carl Eliason’s grandchildren, John Jr. & Jona, have researched their grandfathers’ records and assembled the fascinating history we have only scratched the surface of in this article. For more information, visit: www.eliason-snowmobile.com

One of the later Eliason Motor Toboggans with an air-cooled, V-twin, Indian 45 cubic inch engine. This machine is displayed in the Eliason Museum that is part of the Carl Eliason & Company store in Sayner, WI.



The original 1924 first Motor Toboggan still exists and is on display at the Vilas County Museum in Sayner, WI.



Webcams!

Many thanks to all the snowmobile clubs for sharing and maintaining these webcams. We've been working to update the page so that we're ready for snow!

CHECK THEM OUT!



Marienville Trail Riders Snowmobile Club



Hilltop Howlers



NEPA Snowtrails



Prince Gallitzin State Park
Beaver Valley Marina Snowmobile Parking Lot



Prince Gallitzin State Park
Beaver Valley Marina Snowmobile Trail

WHAT DOES PSSA DO?

- Promote snowmobile recreation via Website (www.pasnow.org) and Facebook (www.facebook.com/pasnow "Pennsylvania Snowmobiling")
- PSSA members receive Free Accidental Death and Dismemberment Insurance via Insurance Company Trail Insurance
- Obtain funding to help clubs maintain and groom trails Monitor state and federal issues and send alerts
- Represent snowmobilers on the Snowmobile/ATV Advisory Committee (SAAC) and PA Trails Advisory Committee (PTAC)
- Support volunteer clubs by: Joining a club, participate in activities, offer to help
- Provide funds for trail maintenance/grooming, webcams/images on the PSSA website and GPS units in groomers.
- Support Navigational Signage (GPS) on trails
- Coordinate connectors and new trails
- Encourage Business to join PSSA and provide Discounts to members
- Promote Safe Riding and offer Education and Safety Classes for Youth 10-15
- Host the annual PA Powersport Show provided Dealers have sufficient inventory
- Offer Discounts to members to buy and sell snowmobiles, ATVs, and trailers etc. at our show
- Represent the Association at national events such as: American Council of Snowmobile Associations, United Snowmobile Alliance
- Liaison with elected officials
- Inform members of current issues, trails and legislation etc. via "Keystone Snowmobiler" and Facebook
- Maintain a website: (www.pasnow.org) which contains up-to-date information concerning snowmobile recreation, issues, clubs, legislation and concerns of our members
- Prepares a mini-grant application in support of all clubs Helps clubs prepare other grants when necessary.

PREMIUM MEMBER RECOGNITION

Thank you to our Premium Membership investment levels for 2024 Membership Year

Blizzard

Andretti Family
Jason Baver
Bendal Family
Benner Family
Jeremy Blurton
Brown Family
Clause Family
Bruce Cox
Nathan Eckhart
Gochenauer Family
Steven C. Gowman
Hayes Family, Rich
Terry Kline
Howard Kramer
Krise Family
Laird Family
Arline LaTourette
Clinton C. LaTourette
John W. Manfredi
Martin Family

Steve Matscherz
Perry Family
Petronchak Family
Plavi Family
Robert Rohrbaugh
Rohrer Family
Saks Family
Douglas Sampson
Sell Family, Andy
Sell Family, Robert
David E. Shenk
Siska Family
Strotman Family, Norm
Weiss Family
Willard Family
Zimmerman Family
Wilmer Zimmerman

Storm

Barndt Family
Daniel Christine II
Clementoni Family
Cowgill Family
Thomas Coyer
Wesley Garman
Thomas Gnegy
Godshall Family
Hackenburg Family
Kimble Family
Kirchner Family
Paul Littleford
Malec Family
McKenney Family
McMinn Family
Miller Family
Barry Nolt
Piscancio Family
Andrew Preston
Severin Family
Kevin M. Snoke
Stoltzfus Family
Swierzewski Family
Brian Taylor
Thomas Family, Frank

Thank you!

PREMIUM MEMBER RECOGNITION

Thank you to our Premium Membership investment levels for 2023 Membership Year

Snow Burst

Dominick Adamo	LaSitis Family
Banik Family	LaTourette Family
Garnet Beltrame	John Liebermann
Bollinger Family	Michael E. McCallips
Brussell Family	Ethan McWilliams
Carter Family	Miller Family
Cazantzes Family	Brian Miller
Crowl Family	Mark Nelson
Diabase Family	Peterson Family
Dolby Family	Wayne Roush
Eckhart family	Salen Family
Eichelberger Family	Mr. Greg T. Sammet
Rick Emler	Schies Family
Green Family	Don Spangler
Donald Hess	Specht Family
John Hilsher	Stroble Family
Hiltz Family	Scott Sunderland
Martha Kalko	Thompson Family
Kelly Family	Michael Walsh
Randy Kilmer	Wolgemuth Family
Harald Kofler	
Landis Family	
Joseph W. Lanzetta	

Thank you!

DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

Daryl Busch
McKean, PA
(814) 434-0226
pisc.president@gmail.com

REGION 2

VACANT

REGION 3

David E. McCarty (2020, Westmoreland Co.)
Export, PA
Phone: (412) 480-7068
Twintracker3@aol.com

REGION 4

Scott Rodich (EAST)
St. Marys, PA
Phone: (814) 594-7825
serodich@windstream.net

REGION 5

Travis Mathna (2020, Adams Co.)
Gardners, PA
Phone: (717) 677-8089
gotsno@embarqmail.com

REGION 6

VACANT

Nathan Eckhart, CPA (Ass't Director,
Lehigh Co.)
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Phone: (610) 262-0281
nsecpa@rcn.com

REGION 7

VACANT

REGION 8

Roger Auker (2022, Lancaster Co.)
Stevens, PA
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Fax: (717) 336-0362
rogerr@dejazzd.com

REGION 9

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Randy Green (Ass't Director, Blair County)
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REGION 10

Cindy Barrick (2021, Clinton Co.)
Duncannon, PA
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pasnowfamily@gmail.com

REGION 11

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Columbia Cross Roads, PA
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REGION 12

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PSSA Information

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Allison Park, PA 15101

TOLL FREE: 1-888-411-PSSA (7772)



THE KEYSTONE SNOWMOBILER published monthly by PSSA

MATERIALS DEADLINE

20th of month preceding the issue

CONTACT US

**Have an article for the Keystone
Snowmobiler? Send us an email at:
member@pasnow.org with the subject
line "Keystone Snowmobiler"**

DISCLAIMER: The contents of advertisements which appear in the Keystone Snowmobiler are solely the responsibility of the advertisers. Appearances of an advertisement in the Keystone Snowmobiler does not constitute a recommendation or endorsement by the Keystone Snowmobiler, or the Pennsylvania State Snowmobile Association, of the goods or services offered therein.

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**PSSA Website:
www.pasnow.org**

**PSSA Facebook
"Pennsylvania
Snowmobiling"
www.facebook.com/
pasnow**

**Membership information
and Keystone Snowmobiler:
member@pasnow.org**

**Grant information:
Lori Elliott
pssagrants@gmail.com**

**General information:
info@pasnow.org
Toll Free - 1-888-411-PSSA**

**American Council of
Snowmobile Associations
(ACSA)
www.snowmobilers.org**

**International Snowmobile
Manufacturers
Association (ISMA)
www.snowmobile.org**

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Maura Donley**

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**EMAIL:
member@pasnow.org**

**GRANTS
Lori Elliott
pssagrants@gmail.com**

**For a full list of PSSA
Member Snowmobile
Clubs, Associate
Members, Dealers &
Accessory Dealer
Members please visit
www.pasnow.org**

PSSA Board Committees

**Richard Hayes, President,
Ex-Officio of all Standing Committees**

**STANDING COMMITTEES:
Executive, Finance, Trails, Public
Affairs, Fund Raising, Safety, Website**

**Executive Committee
Richard Hayes, President, Chair**

**Finance Committee
Arline LaTourette, Chair**

**Trails Committee
Clinton LaTourette, Chair**

**Fund Raising Committee
Norm Strotman, Chair**

**Safety Committee
Don Mosier, Chair**

**Website Administrators
Kathy Woolever and Maura Donley**

**Public Affairs Committee
Richard Hayes**

**Snowmobile ATV Advisory Comm. (SAAC)
Norm Strotman, Chair, & Arline LaTourette,
Secretary, Officers representing PSSA**

Keystone Snowmobiler

Advertising Rates for 2023/2024 Season

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page
10" wide x 13" high

1/2 Page Vertical
5" wide x 13" high

1/2 Page Horizontal
10" wide x 6.5" high

1/4 Page Vertical
5" wide x 6.5" high

1/4 Page Horizontal
10" wide x 3.25" high

Advertise in all seven digital
issues and receive a 10% discount
if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in
Keystone Snowmobiler monthly
E- Newsletter
Website Recognition
Facebook Thank you*

1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition
Facebook Thank you*

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-
Newsletter distribution : 3100

Website Monthly Traffic August to
February: 35,500 Sessions/20,500
Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID: _____

Name or Organization: _____

Contact Name for Organization: _____ Website for Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ County where you live: _____

E-Mail (required): _____

Membership Category:

Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA.

I give permission for my name to be published: Yes () No ()

- | | |
|--|--|
| <input type="checkbox"/> Individual Standard (\$30) | <input type="checkbox"/> Family Standard (\$30) |
| <input type="checkbox"/> Individual Snow Burst PM (\$45) | <input type="checkbox"/> Family Snow Burst PM (\$45) |
| <input type="checkbox"/> Individual Storm PM (\$65) | <input type="checkbox"/> Family Storm PM (\$65) |
| <input type="checkbox"/> Individual Blizzard PM (\$105) | <input type="checkbox"/> Family Blizzard PM (\$105) |
| <input type="checkbox"/> Snowmobile Dealer (\$35) | <input type="checkbox"/> Accessory Dealer (\$35) |
| <input type="checkbox"/> Associate (\$35) | <input type="checkbox"/> Snowmobile Club (\$50) |

Dues and Additional Donations

Dues Total	\$ _____
Snow Angels Children's Fund	\$ _____
Donation to PSSA	\$ _____
Total Amount Due	\$ _____

I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association

Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association

Club Member? Yes () No () Which club(s)? _____

Are you willing to assist during snow emergencies? Yes () No () Emergency phone: () _____

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

MasterCard () VISA () Acc't No. _____ Billing Zip Code: _____

Exp. Date: _____ Signature: _____ CVV: _____

Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.